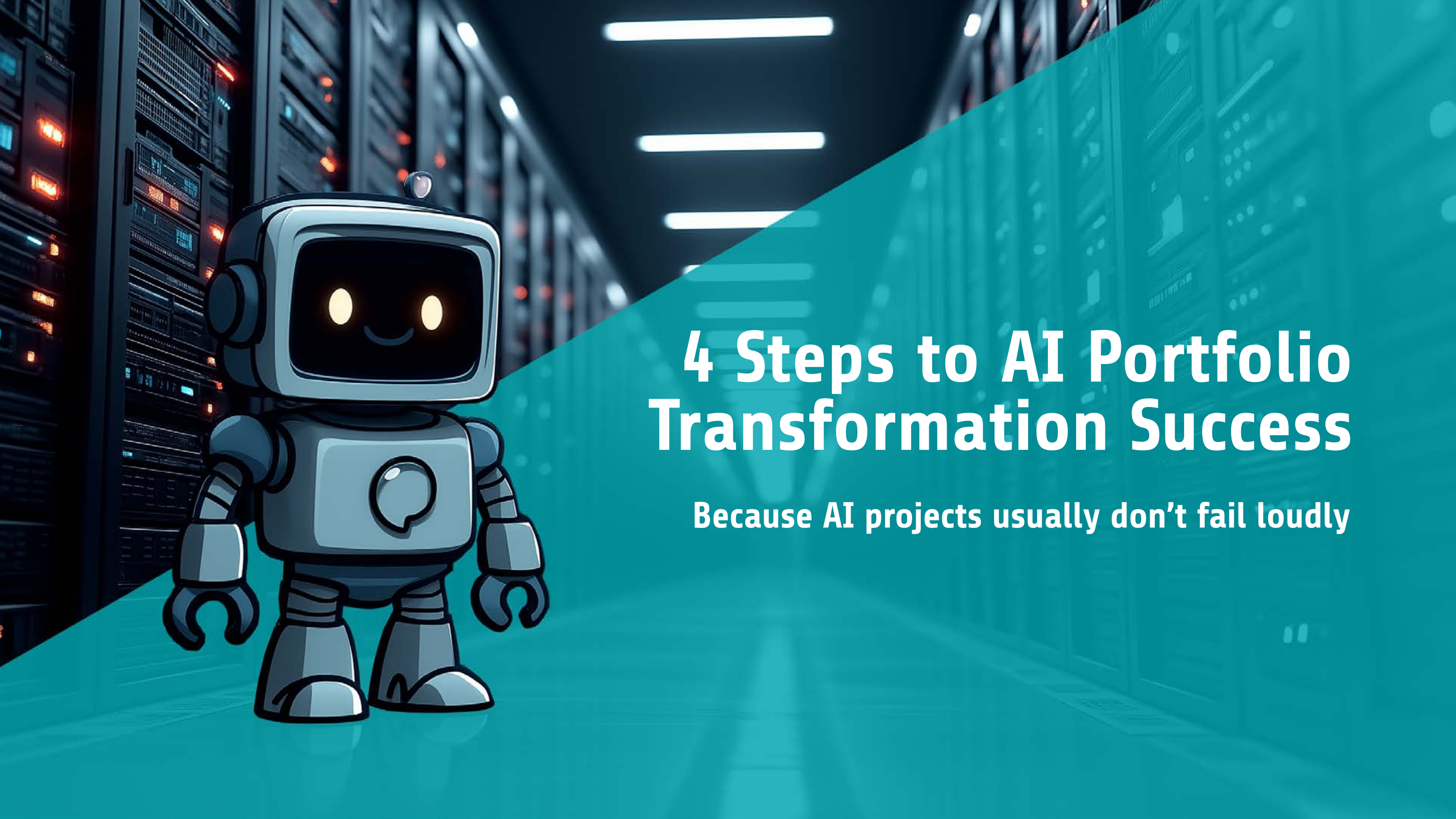


4 Steps to AI Portfolio Transformation Success

Because AI projects usually don’t fail loudly

...AI projects usually fail quietly

Steps to AI Transformation Success

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POPinRescue.com

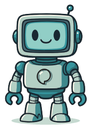
Executive Summary

A **stark reality** facing executives today is that **most AI transformations fail**. It's **not because of technical execution failures**, but because executives lack an accurate picture of what's really happening, and the warning signs come too late.

Key challenges revolve around priorities, people, processes, and technology: Everything looks equally important, so **prioritizing properly is nearly impossible**. In addition, **challenges in people** (adoption, resistance, shadow AI, misalignment), **process** (workflow gaps, execution breakdowns, missing processes, management friction), and **technology** (data readiness, integration plans, infrastructure and readiness issues) **are never properly addressed**.

And once an AI transformation project is decided—whether it be for optimization, expansion, or nascent opportunities for process, service or product modernization—getting it designed, built, tested, launched and used effectively is often a fruitless exercise. Depending on which statistics are used, **AI projects fail to deliver positive results in 85-90% of projects**.

This book will help business executives better understand the nuances of critical success factors across people, process and technology and offer a set of best practices for consideration to ensure AI portfolio transformation success.





Spend 20 minutes with this book and you'll gain an understanding of:

- **Why AI projects don't fail loudly, they fail quietly**
- How the nexus of **people intelligence, process intelligence and technology intelligence** coalesces into critical success factors for AI portfolio success
- The **4 steps necessary** to truly achieve AI portfolio transformation success... instead of being another statistic with failed pilot projects or no measurable results
- How POPin **helps leaders protect credibility** with the durable evidence required to act with confidence to deliver AI outcomes that survive beyond pilots and PowerPoint



Survive or Thrive in the Agentic Age

Artificial intelligence has quickly become one of the most significant strategic investments organizations are making today. Companies across nearly every industry are launching AI pilots, hiring machine learning teams, and experimenting with new models and tools.

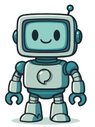
Yet despite the enthusiasm — and billions of dollars invested — **most AI initiatives never reach meaningful scale**.

AI Portfolios Don’t Fail Loudly. They Fail Quietly.

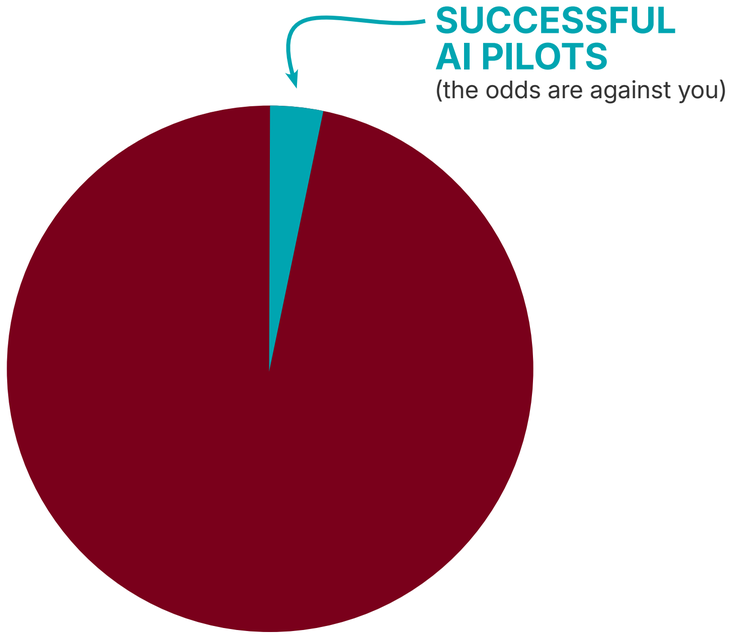
Most AI portfolios don’t fail because leaders choose poorly. They fail because warning signs appear too late. The statistics are staggering across all industries.

About 88% of enterprises are using AI in at least one function, but

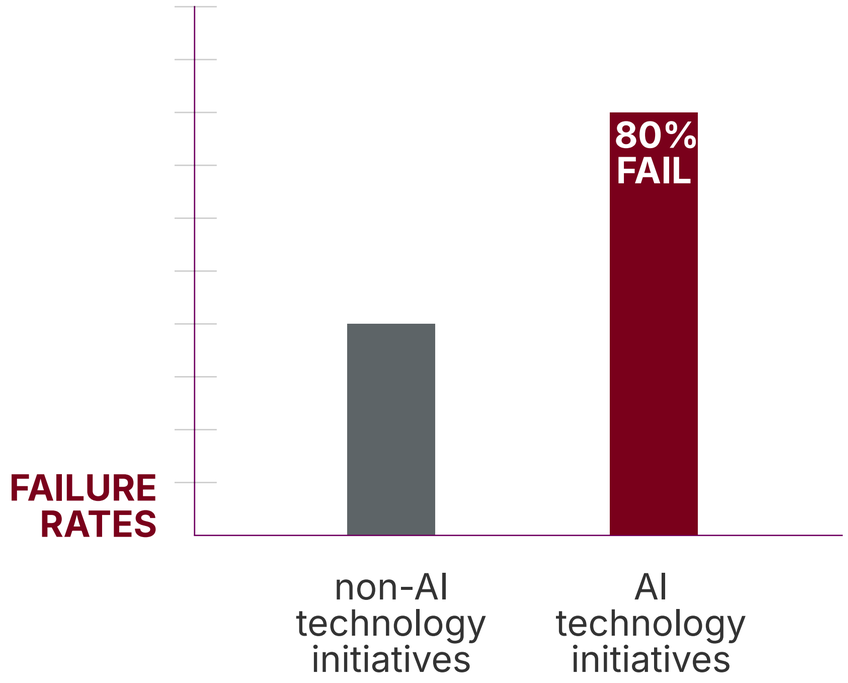
- **95% of enterprise AI pilots fail** to achieve measurable revenue impact
- **60% of AI projects abandoned** due to lack of AI-ready data
- **80% failure rate**—twice that of non-AI technology initiatives
- 30%+ of GenAI projects are **abandoned** after PoC
- and **42% of companies abandoned most AI initiatives** in 2025



Prepare to Fail
(or do something different)



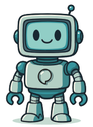
95% of enterprise AI pilots fail to achieve measurable revenue impact





6 of 10 AI projects abandoned due to lack of AI-ready data

(and the other 3½ projects significantly underperformed)



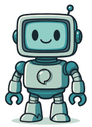


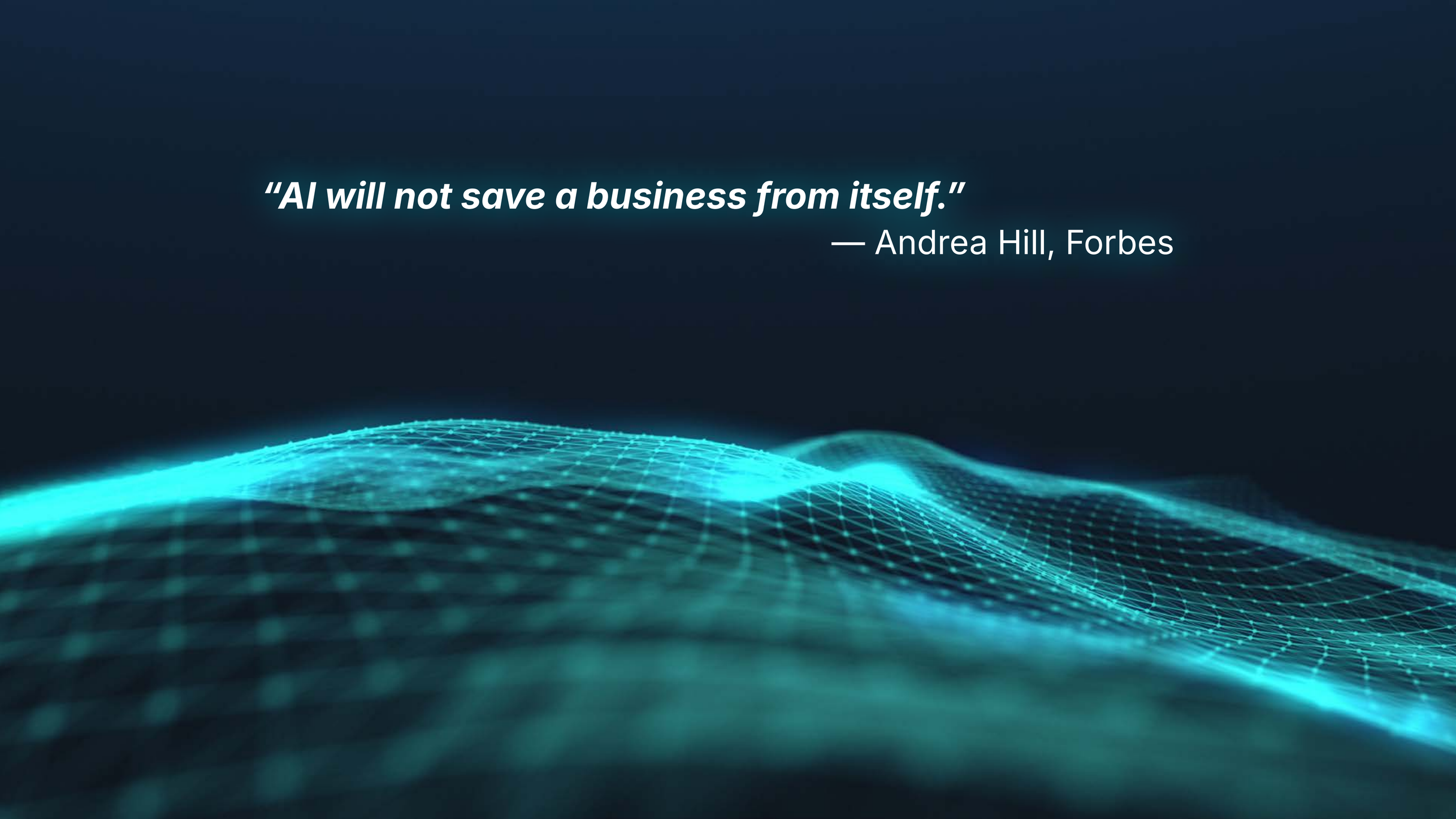
A Simple Truth

The most successful organizations are realizing that **the hardest part of AI is no longer the tech**. As AI becomes agentic, success depends less on model performance and more on **human adoption, process alignment, and decision clarity**.

Traditional dashboards track delivery. They reveal what's already happened: **the past**. **They don't reveal** where **people are stuck**, **processes are misaligned**, or new **systems are creating unintended friction** — until it's too late. By the time these issues surface, significant capital has been committed, reputations are at stake, and the window for course correction has closed.

Addressing the critical success factors to identify where human adoption, process alignment, and decision clarity intersect with an organization's AI portfolio priorities **will separate those that will just survive and those who will thrive in the agentic age**.




“AI will not save a business from itself.”
— Andrea Hill, Forbes



The Nexus of People, Process and Technology

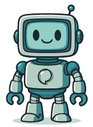
Moving AI portfolio transformation beyond just a purely technical project to a comprehensive business strategy, addressing the core reasons why most digital transformations underdeliver or fail completely, **requires an understanding of the intersection of people, process and technology intelligence**.

People Intelligence

People intelligence provides context and judgment that AI simply can't offer—not now, and likely never. People provide judgment, ethical guidance, and leadership insight that balance AI's speed and analytical power. We sense and synthesize a range of non-digital data: real world data that can't be seen except by *that* human in *that* seat. We feel emotional resistance, excitement, and hesitancy...and make sense of it all. We offer vision, goals, and **the why** that a project requires.

Any successful AI project will require the input from the team. In fact, their **knowledge, discernment, judgment, and guidance are often the overlooked key.**

Primary Value: Drive adoption, trust, and clarity by surfacing resistance patterns and readiness gaps directly from the teams closest to execution.



Process Intelligence

Process intelligence requires gathering, analyzing, and monitoring operational information to both understand **how processes work** and to **uncover insights** on how to improve them. But this requires an intentional process, and often is spread over a variety of documents, plans, and meeting notes. The best systems have a full, behind-the-scenes understanding of process; it's a fundamental requirement to build, train, and trust AI agents.

Without clarity and operational visibility of process, AI transformations are destined to fail.

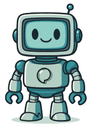
Primary Value: Assure process alignment by detecting workflow misalignment, poor processes, and frictions that silently undermine optimized workflows.



Technology Intelligence

Technology intelligence helps leaders make sense of a fast-moving AI landscape. Which AI capabilities (e.g., machine learning, NLP, generative AI) best address the problem? Best fit the current business processes and people? With a full understanding of the technology being used and what's to come, organizations can **innovate faster**, **streamline operations**, and build a **lasting competitive advantage**.

Primary Value: **Assure model, data, and infrastructure readiness by analysing current readiness, trajectory, and interdependencies to build a strong foundation.**





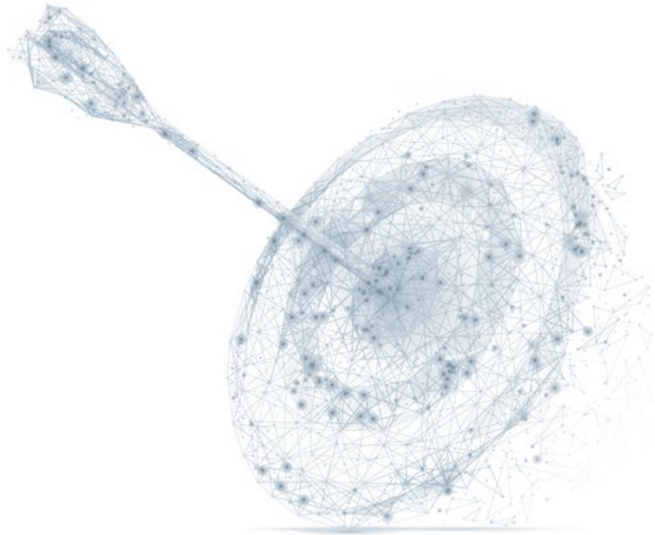
In an ideal AI transformation system, at the nexus of **people, process and technology intelligence** would be a unified view of AI portfolio intelligence.

The ideal system would go further: mapping the analysis from one company to publicly available information from industry analysts, experts, as well as case studies of both successes *and* failures.

With that information, prescriptive recommendations could be offered that allowed savvy leaders to make timely micro-pivots, regaining control before risk and value loss escalates.


*“Scaling AI is a cultural problem,
not a tooling problem.”*
— Henrique Teixeira, Saviynt

4 Steps to AI Portfolio Transformation Success



Most AI initiatives don’t fail dramatically. They lose momentum quietly.

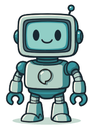
Across organizations, the pattern is strikingly consistent:

- Adoption **slows**.
- Coordination **breaks down**.
- Promising pilots **stall** before they can scale.
- **By the time these problems appear** in traditional reporting, the problem is significant and hard to correct.
- Valuable time and investment **have already been lost**.

This is the **reality** behind most AI portfolios today.

So how do organizations **move beyond the promise of AI transformation** and into measurable business outcomes?

It begins with **visibility**.



Leaders need **fast**, **accurate**, and **contextualized access** to the signals that actually determine success — not just technical performance, but the interplay of adoption, execution, and alignment across the organization.

With that clarity, transformation becomes actionable.

Never mistake information for understanding… nor speed for judgment.

— POPin Team



In just four steps — and within a matter of days — organizations can identify and quantify where to accelerate, stabilize, pause, or stop across their AI portfolio.

It may sound ambitious.

It isn’t.



The 4 Steps to AI Portfolio Transformation Success

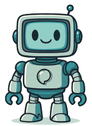
Believe it or not, **aligning people intelligence, process intelligence and technology intelligence is easier than you may think** to achieve AI portfolio transformation success. It all starts with leveraging an AI Transformation Success Tool to automate these 4 steps:

1. Prioritization Phase

Uncover AI optimization project priorities and people issues by mapping corporate realities to industry best practices to set stage for success. Deliver defensible decisions for project prioritization and cultural acceptance.
Results: identification of critical success factors and how ROI can/will be measured

2. Tracking Phase

Track and understand project status and key performance indicators (KPIs) across people, process and technology. Leverage deep analytics to identify and address need for micro-pivots to keep project on track.
Results: track, interpret and make recommendations based on measurable critical success factors



3. Validation Phase

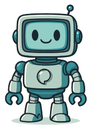
Develop executive visibility and AI analysis on project KPIs to quickly surface potentials for quiet failure or provide durable evidence required to act with confidence and accountability.

Results: track and model project ROI across people, process, time, budget, and other metrics.

4. Process Not Project

Establish a cadence to prioritization, tracking and validation phases for new projects to keep AI portfolio refreshed. Also continue ongoing tracking and validation phases for completed/launched AI initiatives to improve acceptance and performance.

Results: ensure long term success through relentless reengagement to accommodate current situation and change requirements




“AI is not a technology project,
it’s a transformation process.”
– Rob Lowe
AlliantDigital Director on
Why AI Isn’t Delivering ROI

Ensure AI Transformation Success with POPin

As AI portfolios grow, **the challenge is no longer the technology**. **The real challenge is coordinating people, processes, and technology** across dozens of initiatives — before momentum is lost.



POPin gives executives a living, portfolio-level view of transformation health, so they can **see risk early**, **focus resources** where they matter, and **make decisions backed by evidence** rather than assumptions.

POPin is an AI Transformation Success Tool designed to de-risk complex AI portfolios and initiatives. **It equips leaders with a defensible priority order of initiatives, early-warning signals, and clear, prescriptive recommendations grounded in expert research, structured evaluation logic, and context**.

POPin **supports executive judgment**, **improves alignment** across teams, and **accelerates time-to-value** through critical success factors across **people**, **process** and **technology**. With POPin you can **rescue your AI portfolio and regain control before risk and value loss escalates**.


Engagement Results
View results from your stakeholder engagements
25
205
64%
100%
Executive Summary
POPin
POPin Defend
Home
New Project
Optimize
Uploaded Documents
Get Started
Analysis
Engage
Plan
Track
Strategic Plan | Powered by POPin Defend Framework
Strategic Plan Summary
3
1
High
0-6 Months
Review Plan Details
Critical Gaps
Hot Topics
Quick Wins
Score Journey
Trend view: how each initiative moved from strategy baseline to final priority score
Strategy Score (40%)
Final Score
Engagement boosted
Engagement lowered
How final score is calculated: Priority Score = (Strategy Score x 40%) + (Engagement Score x 60%). Engagement Score blends relative vote ranking, impact, and effort.
Key Insight: Engagement adjusted 0 initiatives and lowered 0.

Stop Guessing. Start Rescuing What Matters.

Bottomline: POPin doesn't just surface signals. It is built for leaders accountable for AI transformation outcomes and provides the evidence you need to gain control, clarity and credibility by prescribing:

- Where leaders should **intervene now**
- Which initiatives are **safe to scale**
- Which efforts are **quietly eroding value**
- Where **recommended pivots could improve potential success**

Get clarity and visibility on the elements of your plan that are standing strong...and those that are quietly falling.





What's Next?

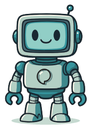
POPin helps leaders protect credibility with **the durable evidence required to act with confidence and accountability** to deliver AI outcomes that survive beyond pilots and PowerPoints.

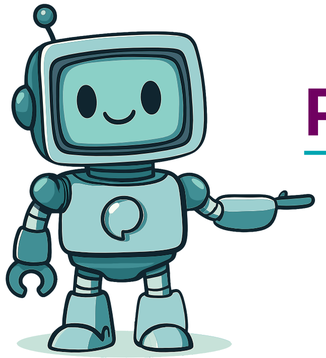
Our experienced team can conduct a **custom, one-on-one AI Portfolio Rescue Workshop** specific to your requirements, ensuring your success today as well as your scale requires. The results of this no-cost workshop will include:

- Understanding how and where your AI transformation portfolio could be **at risk of failing quietly**
- Identifying **AI portfolio prioritization versus optimization opportunities** for success
- Defining the nexus of your specific **people**, **process** and **technology requirements** and sourcing for current data for initial model development
- Preview of how POPin can **deliver value to your AI portfolio** or we put our fees at risk

Workshop attendees invariably unlock immediate insights into their AI projects that not only improve your standing, but also improve alignment and clarity across the team.

Contact POPin to unlock the full potential of your AI portfolio and digital transformation success. **BOOK A CALL >**





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