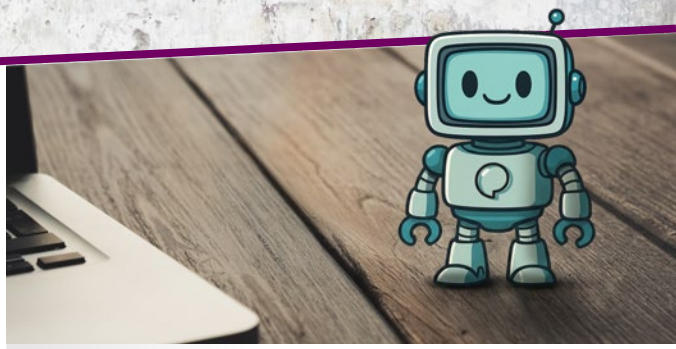
POPin™

Prescriptive Decision Intelligence for Transformation Projects



From Insights to Intervention

A simple truth is that **the hardest part of a transformation project is no longer the tech**. As technology radically improves, success depends less on tech performance and more on **human adoption, process alignment, and decision clarity**.

Traditional dashboards track delivery. They don't reveal where **people are stuck**, **processes are misaligned**, or agentic systems are **creating unintended friction** — until impact is already visible. **This is AI Theater ...and it is the most expensive performance in enterprise software.**

POPin is an enterprise Transformation Success Tool to **rescue portfolios from quiet failure**. It creates the **durable evidence** that leaders need to act with confidence and accountability. Powered by an intelligent, agentic-aware system, **POPin fuses people, process and technology signals** into a **single portfolio-level view — then prescribes action**.

POPin creates a living, ranked view of:

- **What to prioritize**
- **What to accelerate**
- **What to stabilize**
- **What to pause or stop**
- **What to prescriptively optimize**

POPin offers prescriptive, portfolio-level intelligence to **prioritize what matters**, **intervene early**, and **manage with clarity**.

Transformation Projects Don't Fail Loudly. They Fail Quietly

Across industries: ~88% of enterprises are using AI in at least one function, but

- Only **~5–12%** of AI projects are generating material, scaled **enterprise value**
- And **30%+** of GenAI projects are **abandoned** after PoC

Why? Because **transformation is not a technology problem**. The models work.

The failure happens in:

- **People:** adoption, trust, resistance
- **Process**: workflow redesign, governance, decision rights
- **Portfolio decisions**: what to prioritize, pause, or stop, and how to best optimize & measure ROI

Prioritize Before You Optimize

Most transformations fail **not because teams choose poorly**, but **because**there **isn't a clear picture of the people, process, and technology factors** in play and **everything looks equally important**. POPin changes the game:

Prioritize

- Map corporate realities using industry best practices
- Defensible decisions for project prioritization and acceptance
- Prescriptive recommendations and sophisticated natural-language interaction

Optimize

- Understand & track critical success factors across people, process and technology
- Deep analytics to identify and address need for micro-pivots to keep project on track
- Prescriptive recommendations and NLP interaction give you the edge in AI transformation success

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POPin™

The POPin Intelligence Model

POPin integrates three critical signal layers in a purpose-built intelligent tool, revealing the nexus of success:

People Intelligence

Adoption patterns, resistance signals, trust gaps, shadow AI, misalignment, miscommunication

Process Intelligence

Workflow gaps, governance friction, execution breakdowns, legacy/missing processes

Technology Intelligence

Data readiness, integration risk, system performance, agentic escalation

The POPin Transformation Framework

An enterprise AI Portfolio Decision Intelligence Tool to rescue portfolios from quiet failure with prescriptive intelligence you can act on, defend, and build on:

POPin PRIORITIZE

The system that fuses people, process, and technology signals into a single view and tells you exactly which initiatives:

TO FUND • TO KILL • TO REORIENT

POPin OPTIMIZE

Go deep on the initiatives you've chosen to pursue (in time to intervene, not after the damage is done) in order to surface:

ADOPTION RESISTANCE • WORKFLOW FRICTION • INTEGRATION RISK

Rescue Transformation Projects

No More AI Theater means Less Risk, More ROI

POPin doesn't just surface signals. **It prescribes:** Where leaders should **intervene** now • Which initiatives are **safe to scale** • Which efforts are **quietly eroding value** • Where recommended **pivots** could improve potential success.

It is built for leaders accountable for transformation outcomes and **provides the evidence** you need to gain control, clarity and credibility for:

About POPin

POPin is a transformation success tool designed to eliminate AI Theater by de-risking complex project portfolios and initiatives.

It equips leaders with a **defensible priority for initiatives**, **early-warning signals**, and clear, **prescriptive recommendations** grounded in **expert research**, structured **evaluation logic**, and **context**.

POPin supports **executive judgment**, improves **alignment across teams**, and accelerates **time-to-value** through critical success factors across **people, process and technology**.

Outcomes

- Clear portfolio **priorities**
- Faster, safer **project scaling**
- **Reduced** adoption and coordination **risk**
- **Prescriptive** recommendations
- **Defensible** executive decisions

The POPin Promise

In the agentic era, speed is table stakes.

The edge comes from decision clarity.

POPin guarantees measurable improvement in your AI portfolio. Or we share the risk.

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